

A DEPARTMENT OF COMMERCE INITIATIVE



Government of india Womany of Commence & industry Department of Commerce



Munity of Electrootus and Information Technology Government of India **An Overview**



Introduction to GeM

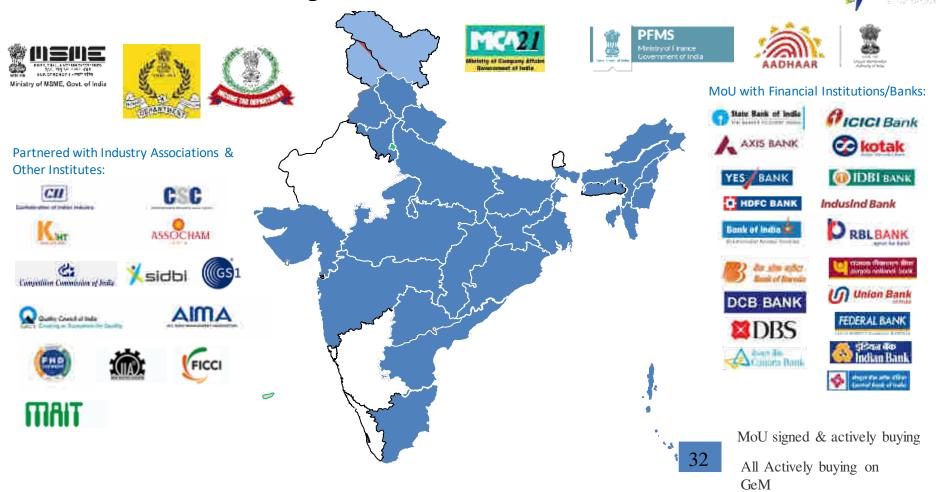
Government e Marketplace – The Genesis

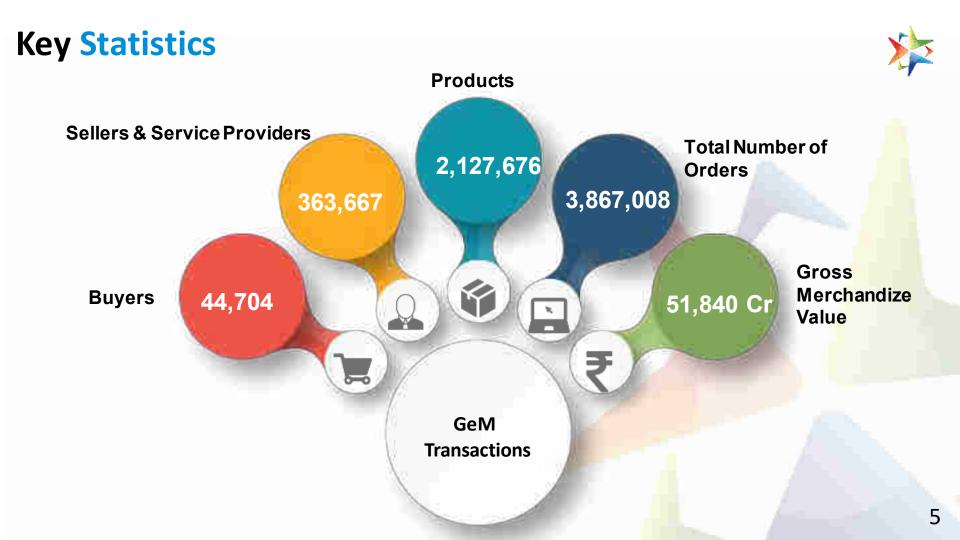
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- A one-stop online procurement portal for all Government Buyers including Central/State ministries, Departments, Bodies & PSUs. Launched on 9th August 2016. (https://www.gem.gov.in/).
- Rule 149 of GFR amended to "Procurement of Goods and Services by Ministries or Department will be mandatory for Goods or Services available on GeM"
- GeM aims to enhance efficiency, transparency, inclusiveness in public procurement.
- It provides the tools of e-Bidding, Reverse Auction and Direct Procurement to facilitate Government users achieve the best value for their money.



and has established footprint across India





GeM – Advantages

Efficiency

- Single window for procuring all General goods and services
- Simplified process
- Real time and historical data for reporting, decision making and policy feedback.
- Prudence in budget management

Transparency

- Real time data with audit trail
- Real time multi channel sourced deals to facilitate decision making

Economy

- Aggregation of demand leading to better financial and non financial offerings eg premium services at no additional cost
- Faster account settlement with timely payment to service provider and generation of Audit Trail.
- Better price discovery



Key Advantages for Seller





Direct access to all Government departments



One-stop shop for bids / reverse auction on products / services



Dynamic pricing: Price can be changed based on market conditions



Strong vendor rating system



New Product suggestion facility available to Sellers

Seller friendly dashboard for selling, and monitoring of supplies and payments

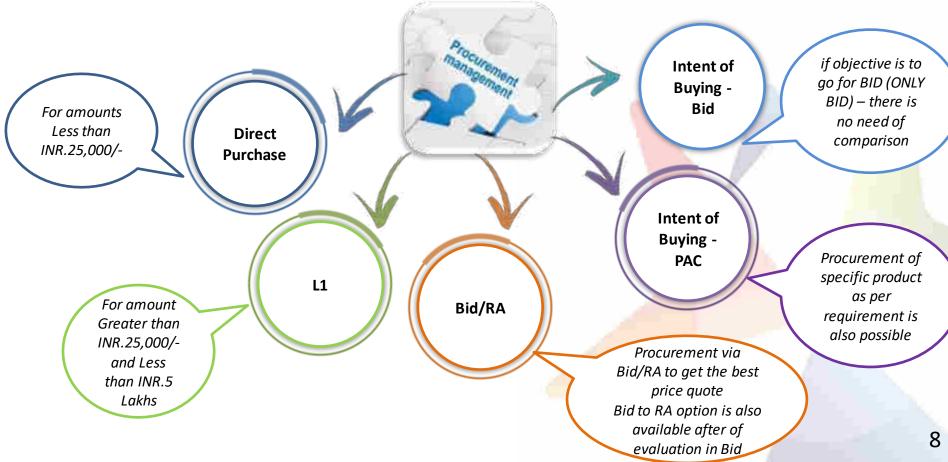


News and Event Section for Regular Updates

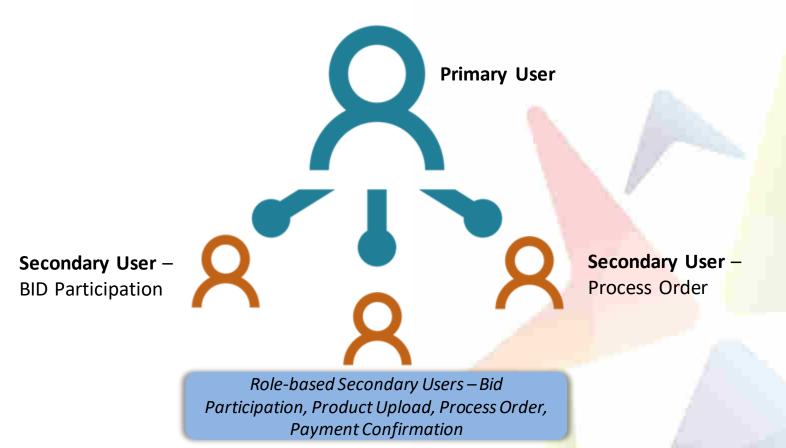


Offering Multiple Procurement Options





Function Based Flexibility for Seller Users



NOTE: All roles can be performed by single secondary seller

Public Procurement Policy for MSEs



- Public Procurement Policy for MSEs Order, 2012 notified under section 11 of MSMED Act 2006.
- Policy mandates 25% of procurements of goods and services from MSEs including 4% from MSEs owned by SC/ST and 3% from MSEs owned by women out of total annual procurements

Benefits extended to MSEs:

- Tender sets free of cost .
- Exemption from Earnest Money (EMD).
- Purchase Preference for minimum 25% qty. to MSEs within L1+15% on matching L1.
- > 358 items exclusively reserved for MSEs.

Current Functionalities deployed in GeM for PPP- MSEs



- API Integration with Udyog Aadhaar: All sellers claiming to be MSE are required to validate their MSE status through Udyog Aadhaar
- The Micro and Small Enterprises are exempted from EMD, if
 - MSE as manufacturer of the Primary Product Category or Service Provider of the Primary Service Category and give specific confirmation to this effect at the time of bid submission and whose credentials are validated online through Udyog Aadhaar and through uploaded supporting documents.
 - MSE registered with NSIC and DIC for the Primary Product Category whose credentials are validated through NSIC /DIC database and through uploaded supporting documents.
- Buyer has been provided with Option to Exempt the MSEs from Turn Over and Past Experience criteria at the time of creation of Bid as provided for in PPP -MSE Order.
- Further, suitable ATC clauses are already enabled for ensuring compliance of PPP

 MSE orders.

Clauses provided in ATC library in GeM Bidding Module for effective implementation of all provisions of PPP MSEs Order for Central Govt :



Purchase preference to Micro and Small Enterprises (MSEs): Purchase preference will be given to MSEs as defined in Public Procurement Policy for Micro and Small Enterprises (MSEs) Order 2012 dated 23.03.2012 issued by Ministry of Micro Small and Medium Enterprises and its subsequent Orders/Notifications issued by concerned Ministry. If the bidder wants to avail the Purchase preference the bidder must be the manufacturer of the offered product in case of bid for supply of goods. Traders are excluded from the purview of Public Procurement Policy for Micro and Small Enterprises. In respect of bid for Services the bidder must be the Service provider of the offered Service. Relevant documentary evidence in this regard shall be uploaded along with the bid in respect of the offered product or service. If L-1 is not an MSE and MSE Seller (s) has/have quoted price within L-1+ 15% of margin of purchase preference /price band defined in relevant policy such Seller shall be given opportunity to match L-1 price and contract will be awarded for percentage of \${requiredPercentage}% of total value.



Procurement under this bid is reserved for purchase from Micro and Small Enterprises: Procurement under this bid is reserved for purchase from Micro and Small Enterprises whose credentials are validated online through Udyog Aadhaar for that product category. If the bidder wants to avail the reservation benefit the bidder must be the manufacturer of the offered product in case of bid for supply of goods. Traders are excluded from the purview of Public Procurement Policy for Micro and Small Enterprises. Relevant documentary evidence in this regard shall be uploaded along with the bid in respect of the offered product or service.



Purchase preference to Micro and Small Enterprises (MSEs) from the State of Bid **Inviting Authority :** Purchase preference will be given to MSEs as Micro and Small Enterprises from the State of Bid inviting Authority whose credentials are validated online through Udyog Aadhaar for that product category. If the bidder wants to avail the Purchase preference the bidder must be the manufacturer of the offered product in case of bid for supply of goods. Traders are excluded from the purview of Public Procurement Policy for Micro and Small Enterprises. In respect of bid for Services the bidder must be the Service provider of the offered Service. Relevant documentary evidence in this regard shall be uploaded along with the bid in respect of the offered product or service. If L-1 is not an MSE and MSE Seller (s) has/have quoted price within L-1+ \${SLA PARAM 1} % of margin of purchase preference /price band defined in relevant policy such Seller shall be given opportunity to match L-1 price and contract will be awarded for percentage of SLA PARAM 2of total value as defined/ decided in relevant policy.

Order Splitting in terms of provisions of PPP MSEs and PPP-MII Orders

- Bidder is required to upload the necessary documents to prove their eligibility for particular category of benefit; the Buyer evaluates the documents and indicates whether the bidder is eligible for EMD exemption and / or Purchase preference as an MSE.
- In case of Purchase preference for MSE, Buyer get on-line option to ask the MSE within 15% of L-1 to match L-1 price and to generate split orders.



Introduction to

Seller/Service Provider Functionality

Designed by GeM Training Team

Pre-requisite For Registration



For Primary User Registration:

- ✓ Aadhaar Number / Virtual ID/ PAN of the User.
- ✓ Mobile number linked with Aadhaar/Mobile number in case of PAN
- ✓ Active Email id
- ✓ Documents as per Constitution type such as CIN, PAN, DIPP, UAM, ITR details to Complete profile.
- ✓ Address details (Registered address as per ITR)
- ✓ Bank account details



Secondary User Registration:

- ✓ Aadhaar number
- ✓ Mobile number should be linked with Aadhaar
- ✓ Active Email ID.

Key Notes

- Registration(Primary Seller) on GeM should be done by an authorized person of the organization (Director of the organization or a Key Person or authorized signatory of ITR).
- Primary seller have an option to create secondary seller's to assign roles like Bid Participation, Creation of Catalog and Order Fulfillment.
- For MSE , UAM (Udhyog Aadhaar Memorandum) and aadhar/mobile number linked with the same is required.
- For Start Up, DIPP (Department of Industrial Policy and promotion) number and mobile number linked with the same is required.
- > No separate registration required for Seller and Service provider.



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Seller/Service Provider Registration-

Using Aadhaar

Designed by GeM Training Team





Procure on GeM for:





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Sign Up -









Why Sell On GeM?

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Direct Access To The Largest Buyers in The Country

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With Minimal Marketing

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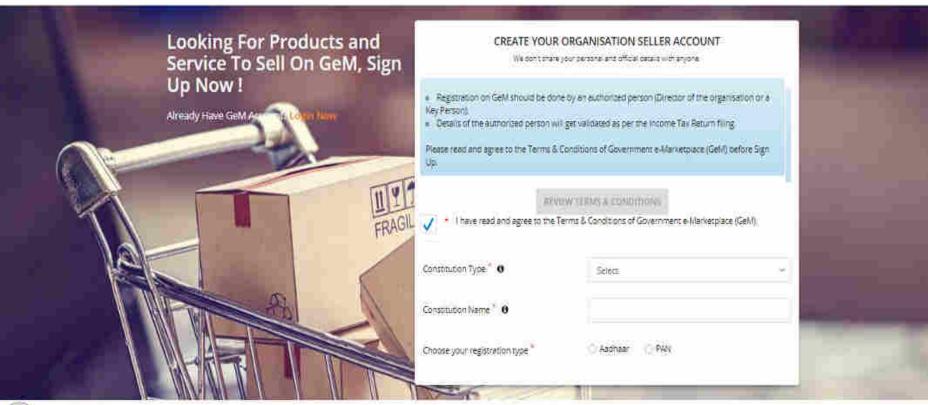






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Login



Why Sell On GeM?



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GeM

Service To Sell On GeM, Sign Up Now !

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We don't share your personal and official details with anyone.

- Registration on GeM should be done by an authorized person (Director of the organisation or a Key Person).
- Details of the authorized person will get validated as per the Income Tax Return filing.

Please read and agree to the Terms & Conditions of Government e-Marketplace (GeM) before Sign Up:

REVIEW TERMS & CONDITIONS

I have read and agree to the Terms & Conditions of Government e-Marketplace (GeM).

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Constitution Name * 0

Choose your registration type

Select	
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Why Sell On GeM?

Service To Sell On GeM, Sign Up Now !

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Details of the authorized person will get validated as per the income Tax Return filing.

Please read and agree to the Terms & Conditions of Government e-Marketplace (GeM) before Sign Up.

REVIEW TERMS & CONDITIONS

I have read and agree to the Terms & Conditions of Government e-Marketplace (GeM).

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Proprietorship

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Constitution Name is not editable once saved. Kindly ensure you enter correct name.

Choose your registration type

🗌 Aadhaar 🛛 🗋 PAN



Key Person).

Details of the authorized person will get validated as per the Income Tax Return filing.

Please read and agree to the Terms & Conditions of Government e-Marketplace (GeM) before Sign Up.

REVIEW TERMS & CONDITIONS

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Aadhaar Number / Virtual ID

Mobile number linked with AADHAAR

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Details of the authorized person will get validated as per the Income Tax Return filing.

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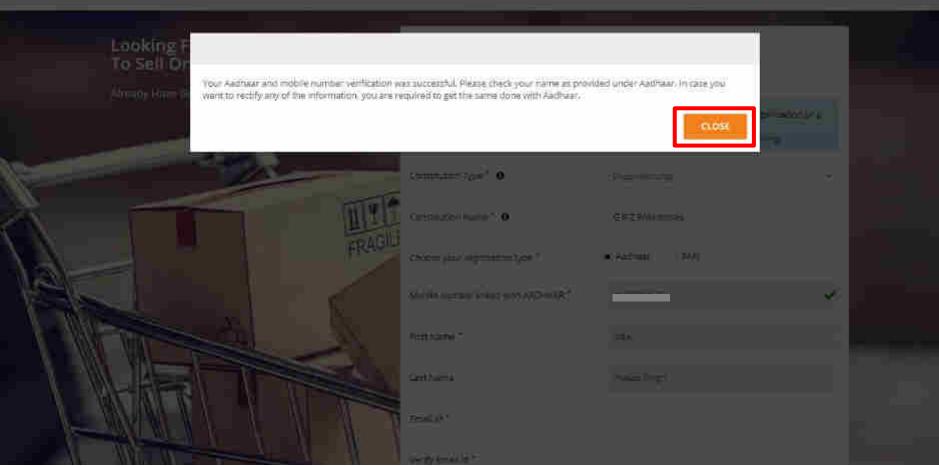
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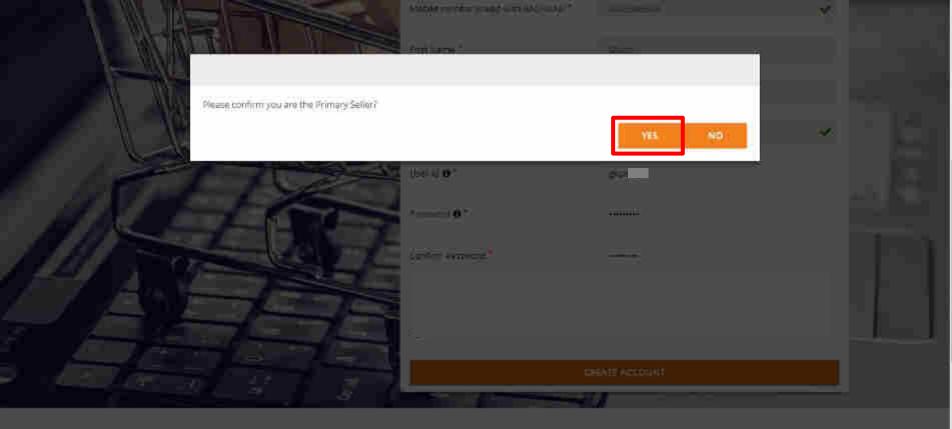
Advisory: Create user id according to your designation or organization, once created, user id cannot be edited Password must contain minimum of 8 characters - Upper case, lower case, numbers ,special character (For e.g. – Abc@12345)



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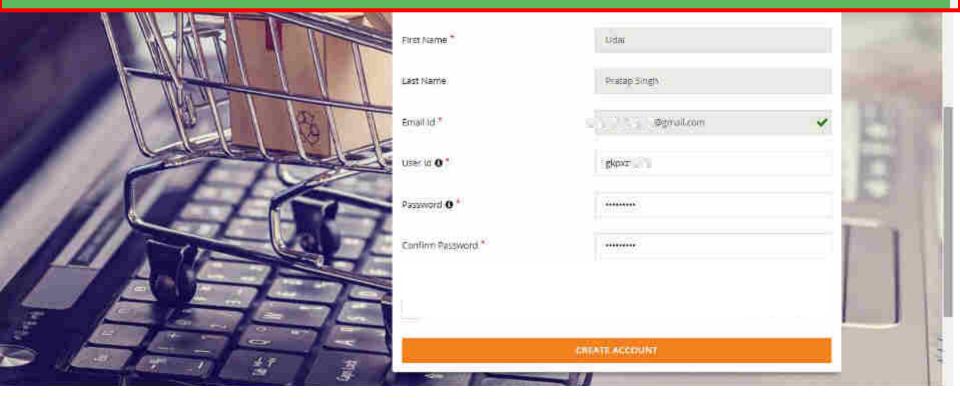
Why Sell On GeMP

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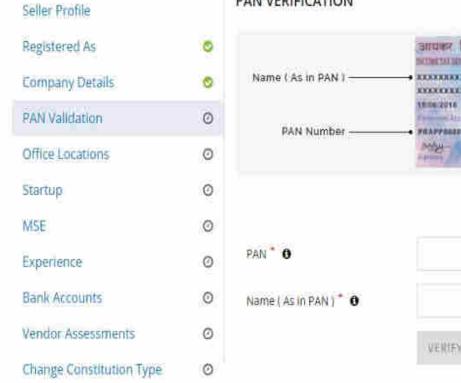
Seller Account created successfully





CONSTITUTION OF FIRM - PROPRIETORSHIP

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PAN VERIFICATION

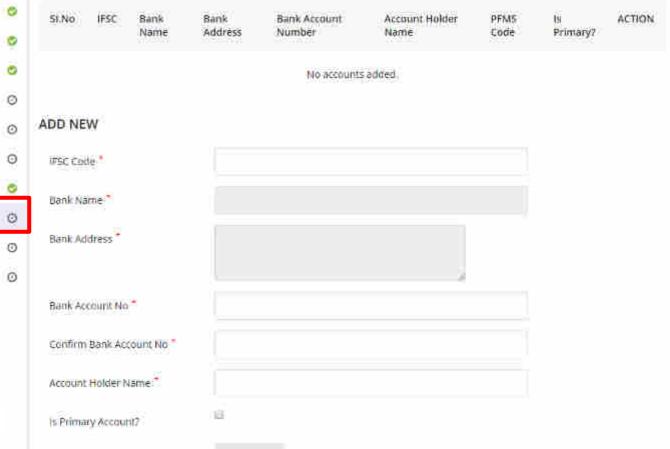


Change Password

Seller Profile		CHECK FOR MSE REGISTRATION
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BANK ACCOUNT DETAILS



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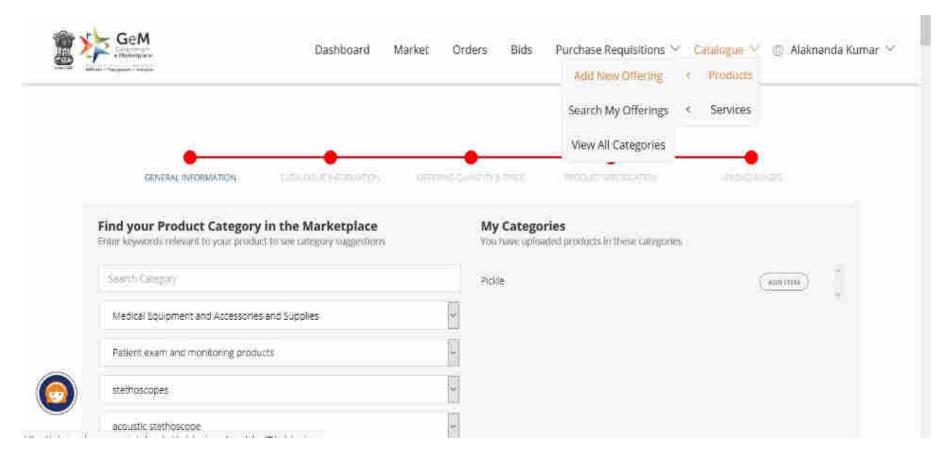
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Notifications		8
	mandatory for all QEM sellers unless exempted specifically. With effect from 12th Septe Cagency (QCI) is authorised to collect Rs. 11.200 (+GST) for each Assessment for QEMs.	ember
	eM, it is mandatory for you to update your contact number in your registered/billing ad	dress
	contract and involce) to help the buyer communicate with the seller post contract.	
Please update your contact number at the earliest to avoid any re- 3. All the Cellers, we beserve explored that cash has been added a function	estrictions on your account. anality "Discontinue Catalog" for OEMs in Q2 categories. OEMs can discontinue any "Enc	eaten
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	Catalog Search Published Tab and by clicking on the £dit button under the "Action the page. Sellers are advised to follow the instructions to discontinue the catalog.	5*
4. A seller has to generate GeM involce prior to delivery of the consig	goment	. 3
Latest Bids	Latest Announcement	
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GEM/2019/B/397407 has been cancelled by buyer.	cemservices@gettigov.in with subject "Missing Catalog on GeM" with Ge	
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Sellers: Brand Request

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Sellers: Product Upload-1



Sellers: Product Upload -2

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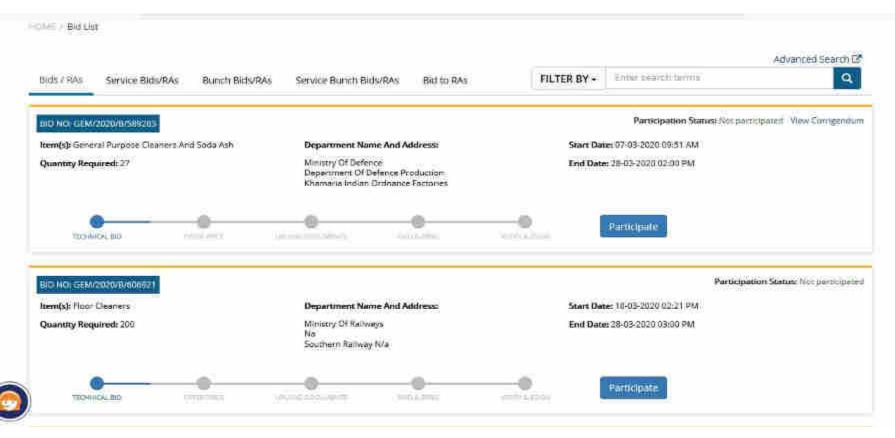
Direct and L1 orders

- For values upto Rs.25,000 buyers may place orders based on seller offered price as in private e-commerce portals.
- For values upto Rs.5,00,000 buyer will compare the best offers among minimum three different OEM sellers and the lowest offer will be placed orders.
- On receipt of direct and L1 orders, the seller will get 5 days to accept the orders.
- It is expected that sellers accept such orders in all cases, as the order is solely based on seller offer.
- If the order is not accepted, the same will be affecting the seller grading in the portal.

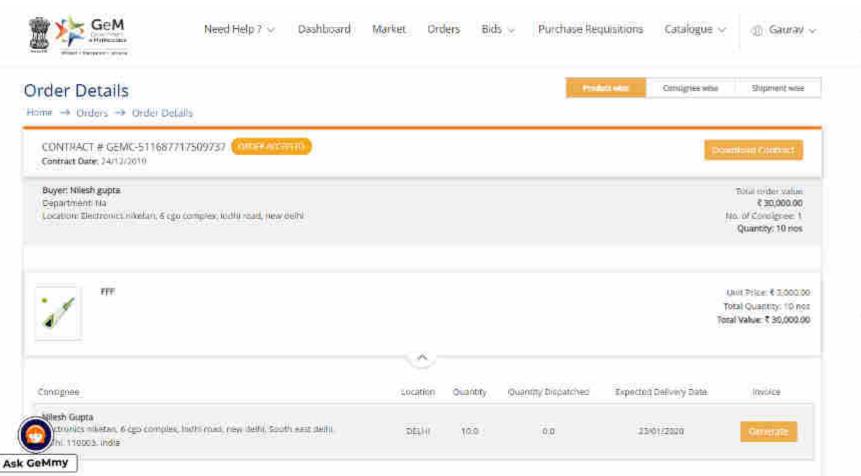


Bid Participation

Sellers: Product Bid participation







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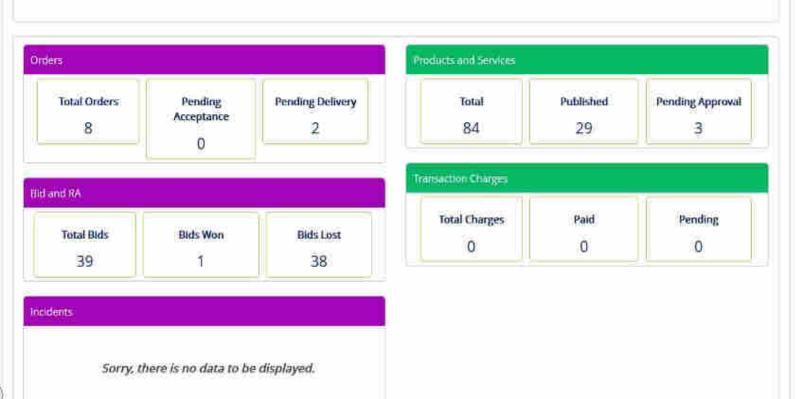
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Seller Dashboard

Sellers: Dashboard





1. The Bid Statistics would display the Bid value and Volume of the Participated Bids, Bids won and Bids Lost

BID No.

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New/Upcoming Features

New Features

- > At the time of bid creation buyer can now choose delivery period upto 180 days.
- Buyers can now validate sellers credentials if they are eligible for exemption of EMD in technical evaluation.
- Additional Terms and Conditions for buyback added in ATC library for buyers to easily pick and include in bid.
- To improve fair participation in Bid / RA, GeM now ensures that at least 3 sellers have participated and offered products from at least 2 different OEMs. In case buyer wants to proceed with less than 3 Resellers or two OEMs/Brand, they have to upload approval from Competent Authority.
- Buyers shall take necessary approval from competent authority before placing request on GeM for additional Terms and Conditions w.r.t Bid.
- Buyers can select bid duration to 3 days for COVID categories.

New Features....contd.

- Detailed list of product categories is made available in downloadable pdf format for easy category search by GeM users.
- Seller can now directly search for a particular product that they have uploaded using the product id or catalog id.
- Buyers get the option to cancel the product contract(s) even if the invoice has been generated by seller provided 15 days have expired from delivery period.
- GeM Pool Account Non Challan Model has been launched for all PSU buyers and Non-PFMS entities
- ITR Verification exemption during Registration of proprietors from North-East states, J&K and Laddakh UT.
- Seller can now provide alternate contact number, which could be a landline number, in order for buyer to contact them in case of any query.

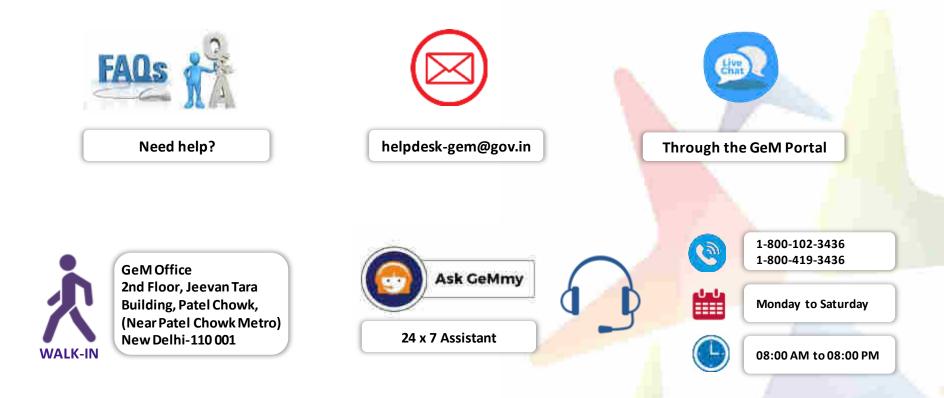


GeM 4.0 Features

- Introducing Staggered Delivery
- New Seller Rating Process
- New Products and Services
- Incident Management Policy Overhaul
- Efficient Helpdesk
- Dedicated page for CPSEs
- Unified Procurement System
- Demand Aggregation for Buyers
- Re-designed Bid Module
- National Language Processing (NLP) based search engine

GeM Support – Channels to Assist You





Stay Connected...

@Gem_India

Government e Marketplace (GeM)





Government e Marketplace (GeM)

